

B Green Will Begin Process to Reduce Authorized Shares by Approximately 40% or 4 Billion Shares

B Green innovations, Inc. Will Take Action to Reduce Number of Authorized Common Shares

MATAWAN, N.J.-August 17, 2010: B GREEN INNOVATIONS, Inc. (OTC Bulletin Board BGNN) announced today that the Board of Directors has authorized a reduction in the number of authorized Class A Common Stock shares of forty percent (40%). This reduction in the authorized shares is subject to shareholder approval at the next shareholders meeting. The Company decided that it was best to reduce the number of authorized Class A Common Stock shares to eliminate these shares from ever being issued to minimize the risk of further dilution of shareholders' value so that the Company may grow and maximize shareholder value.

"We are excited to complete the process of reducing our authorized Class A Common Stock shares by 40%" commented Jerry Mahoney, Founder B Green Innovations. "This significant reduction in the authorized Class A Common Stock is an expression of both the progress that the Company and its innovative product lines have made to date. We are confident that there will be more advances to come in the near future with regards to our product development and penetration of what we feel is currently a targeted market that is extremely large, yet grossly underserved. The reduction of the Company's authorized shares is being undertaken to assure our shareholders that we are careful and prudent with the issuance of our stock.. We hope that this significant reduction in the authorized number of Class A Common Stock shares will make our stock more attractive to own for both current, as well as prospective investors."

The reduction in the number of authorized Class A Common Stock shares is not a reverse stock split and will in no way affect the individual shareholder's ownership interest in the Company.

About B Green Innovations:

The B Green Innovations, Inc. ("B Green") "Go Green" mission from its inception is to create a "Green" company for the development of solutions to eliminate waste from the world's environment. B Green offers consumers a realistic and necessary solution to the problem of waste around the world. We believe that to truly have an impact on the planet, one must be committed to the environment and seek out environmentally friendly products.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-

looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

<http://www.bgreeninnovations.com/>

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