

B Green's VibeAway® Scheduled to Debut On QVC® Wednesday, May 12

VibeAway, an anti-vibration pad made from 100 percent recycled tires, provides a solution to an age old problem of walking, vibrating and shaking washing machines

Matawan, N.J. (May 10, 2010) –B Green Innovations, Inc., (OTC Bulletin Board: BGNN) announced today that B Green's VibeAway, is scheduled to make its QVC debut Wednesday, May 12 at 12 AM (ET). As one of the leading multimedia retailer, QVC is a significant platform for B Green Innovations to garner exposure for VibeAway.

VibeAway is designed to offer customers an environmentally responsible solution to an age old problem of walking, vibrating and shaking washing machines. The innovative design of VibeAway provides a unique solution for this problem.

The demand for environmentally responsible acoustical products has increased significantly in the past few years. VibeAway is a welcome addition to growing lists of products we offer to our customers which focus on reducing the environmental impact of each project.

VibeAway will be available through QVC starting May 12 at QVC.com or 1.800.345.1515, while supplies last.

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About B Green Innovations

B Green Innovations, Inc. ("B Green"), "Go Green" mission from its inception, is to create a "Green" company for the development of solutions to eliminate waste from the world's environment. B Green offers consumers a realistic and necessary solution to the problem of waste around the world. We believe that to truly have an impact on the planet, one must be committed to the environment and seek out environmentally friendly products.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results

to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

<http://www.bgreeninnovations.com/>

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