

B Green Innovations, Inc., Develops New Counter Top Display For VibeAway®, Display Can Sit on Top of Washing Machine Free Display When Purchasing 1 Case of VibeAway's®

Re-Sellers, Retailers and all Partners of VibeAway® that purchase a case of the “Green” Anti-Vibration Pads, Made From 100% Recycled Tires, receive the Display Visit:

<http://bgreeninnovations.com/Products/VibeAway.aspx>

B Green Innovations, Inc. Continues to Attract Resellers, Now With Partners Nationwide and Canada Selling its “Green” VibeAway™ & ECOPOD™ Products

MATAWAN, N.J.-August 4, 2009- B GREEN INNOVATIONS, Inc. (OTC Bulletin Board: IVOT), a wholly owned subsidiary of I Green Innovations, Inc., announced today that it has developed a new counter top display for VibeAway®. Display can sit on top of Washing Machine, Free Display When Purchasing 1 case of VibeAway's® (limit one per location).

To view the display visit:

<http://bgreeninnovations.com/Products/VibeAway.aspx>

B Green “VibeAway” & “EcoPod” anti-vibrations made from 100% recycled tires. B Green Innovations, Inc. is marketing the “VibeAway” to customers seeking an environmentally responsible solution to an age old problem of walking, vibrating and shaking washing machines; the innovative design of the “VibeAway” provides a unique solution for this problem.

About B Green Innovations:

B Green Innovations, Inc. (“B Green”), a wholly owned subsidiary of I Green, “Go Green” mission from its inception, is to create a “Green” company for the development of solutions to eliminate waste from the world’s environment. B Green offers consumers a realistic and necessary solution to the problem of waste around the world. We believe that to truly have an impact on the planet, one must be committed to the environment

and seek out environmentally-friendly products. B Green Innovations, Inc. has also filed 5 patents on products made using 100% recycled materials.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

<http://www.bgreeninnovations.com/>

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