

B GREEN INNOVATIONS, INC. And MEGA Group USA 1500 Members (2300 Store Fronts) Create A Special Introductory On “VibeAway” To All MEGA Group USA Members

MEGA Group USA Appliance, Furniture, Mattress, Electronics, and Lawn & Garden stores Will Offer B Green’s “VibeAway” Designed To Stop Washing Machines From Vibrating And Walking;

“VibeAway” Made from 100% Recycled Tires, “Recycling the planet one Tire at a time.”

MATAWAN, N.J.--(BUSINESS WIRE)-January 27, 2010- B GREEN INNOVATIONS, Inc., (OTC Bulletin Board: BGNN), announced today that MEGA Group USA has created a special introductory offer on “VibeAway” to all MEGA Group USA members; **“Recycling the planet one product at a time.”**

MEGA Group USA, also known as [Best Brands Plus](#), is a 1500 member (2300 store front), national buying group of independent Appliance, Furniture, Mattress, Electronics, and Lawn & Garden retailers.

MEGA Group USA stores will market the “VibeAway” through its members across the United States. MEGA Group USA members will promote the “VibeAway” to customers seeking an environmentally responsible solution to an age old problem of walking, vibrating and shaking washing machines; the innovative design of the “VibeAway” provides a unique solution for this problem.

About B Green Innovations:

The B Green Innovations, Inc. (“B Green”), “Go Green” mission from its inception, is to create a “Green” company for the development of solutions to eliminate waste from the world’s environment. B Green offers consumers a realistic and necessary solution to the problem of waste around the world. We believe that to truly have an impact on the planet, one must be committed to the environment and seek out environmentally-friendly products.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-

looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

For more information on B Green, please visit

<http://www.bgreeninnovations.com/>

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Special announcement from B Green Innovations, Inc.

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