

**B GREEN INNOVATIONS, INC. ECOPOD®  
Being Distributed to Several Johnstone Supply  
Locations, a Recognized National Leader in the  
HVAC/R wholesale Industry**

**100% Recycled Anti Vibration Pads Made From Scrap  
Tires Will Add More “Green” to Johnstone Supply’s  
Product Line**

**“Recycling the planet one Tire at a time.”**

MATAWAN, N.J.--(BUSINESS WIRE)—October 29, 2009 T): I GREEN INNOVATIONS, Inc. (OTC Bulletin Board IVOT) announced today it's wholly owned subsidiary B Green Innovations, Inc., and Johnstone Supply, a recognized national leader In The HVAC/R Wholesale Industry will distribute its “ECOPOD®” Anti Vibration Pads made from 100% recycled tires.

**Johnstone Supply** will market the “ECOPOD®” to customers seeking an environmentally responsible solution for applications requiring vibration and noise isolation management. The innovative design of the ECOPOD® provides a unique versatility for applications ranging from industrial to residential noise and vibration control.

The demand for environmentally responsible acoustical products has increased significantly in the past few years. The ECOPOD® is a welcome addition to growing lists of products Johnstone Supply can offer to its customers which focus on reducing the environmental impact of each project.

**About B Green Innovations:**

The B Green Innovations, Inc. (“B Green”), a wholly owned subsidiary of I Green, “Go Green” mission from its inception, is to create a “Green” company for the development of solutions to eliminate waste from the world’s environment. B Green offers consumers a realistic and necessary solution to the problem of waste around the world. We believe that to truly have an impact on the planet, one must be committed to the environment and seek out environmentally-friendly products.

**About Johnstone Supply:**

In 1953, a single modest store began operating in Portland, Oregon to serve the needs of local contractors. That first Johnstone Supply may have been small, but it operated with a commitment to finding the best products for its customers and servicing them like nobody else. Today, JohnStone Supply is the top cooperative wholesale distributor in the country and a recognized national leader in the HVAC/R industry. With regional distribution centers based in Portland, Oregon, Memphis, Tennessee, Allentown, Pennsylvania, Jacksonville, Florida, and Las Vegas, Nevada, the company boasts over 340 independently-owned stores throughout the United States and beyond, totaling over a billion dollars in annual sales.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

For more information on I Green Innovations, please visit

<http://www.bgreeninnovations.com/>

Contact:  
Dolores Serafin  
732-696-9333

