

I GREEN INNOVATIONS, INC. to File Patents for Green Technology Intellectual Property Relates to Products Made From Recycled Plastic

B Green Innovations, Inc. Continues to Attract Re-Sellers, Now With Partners Nationwide and Canada Selling its “Green” “VibeAway” & “ECOPOD” Products

Continuing its Mission: **“Recycling the planet one product at a time.”**

MATAWAN, N.J.--(BUSINESS WIRE)-March 24, 2009- B GREEN INNOVATIONS, Inc. (OTC Bulletin Board: IVOT), a wholly owned subsidiary of I Green Innovations, Inc., announced today that it has completed its review and analysis relating to the manufacture of products from recycled Plastic. As a result, the Company will be filing for several patents in the near future.

B GREEN INNOVATIONS, Inc., intellectual property will help combat this large problem by manufacturing certain consumer products from recycled plastic. The markets are significant, and largely untapped at the moment. Plastics play an important role in almost every aspect of our lives. Plastics are used to manufacture everyday products such as beverage containers, household items, and furniture. The widespread use of this valuable material demands proper management of used plastics, as they have become a larger part of the municipal solid waste (MSW) stream in recent decades.

According to the EPA In 2007, the United States generated almost 14 million tons of plastics in the MSW stream as containers and packaging, almost 7 million tons as nondurable goods, and about 10 million tons as durable goods. The total amount of plastics in MSW—almost 31 million tons—represented 12.1 percent of total MSW generation in 2007. The amount of plastics generation in MSW has increased from less than 1 percent in 1960 to 12.1 percent in 2007. Plastics are a rapidly growing segment of the MSW stream. The largest category of plastics are found in containers and packaging (e.g., soft drink bottles, lids, shampoo bottles), but they also are found in durable (e.g., appliances, furniture) and nondurable goods (e.g., diapers, trash bags, cups and utensils, medical devices). The report can be found:

<http://www.epa.gov/osw/consERVE/materials/plastics.htm>

About B Green Innovations:

B Green Innovations, Inc. (“B Green”) a Matawan, New Jersey-based Corporation is dedicated to becoming a “green” technology company, focused on acquiring and

identifying promising technologies that address environmental issues. The first technology will be used to create new products from recycled tire rubber. Recently, we announced that we had filed a new Patent Application for a process it described as "paver blocks and patio blocks made from recycled tire crumb rubber". B Green Innovations, Inc. has also filed 3 additional patents on products made using 100% recycled tires.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

For more information on I Green Innovations, please visit

<http://www.bgreeninnovations.com/>

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