

B GREEN INNOVATIONS, INC. And BrandSource Create A Special Introductory On “VibeAway” To All BrandSource Members

**BrandSource With over 3,000 locally-owned Appliance,
Electronics, Bedding, Home Furnishings and Floor covering
stores Will Offer B Green’s “VibeAway” Designed To Stop
Washing Machines From Vibrating And Walking;**

**“VibeAway” Made from 100% Recycled Tires, “Recycling the
planet one Tire at a time.”**

MATAWAN, N.J.--(BUSINESS WIRE)--May 27, 2009- I GREEN INNOVATIONS, Inc., **(OTC Bulletin Board: IVOT)**, announced today its wholly owned subsidiary B Green Innovations, Inc. and BrandSource have created a special introductory offer on “VibeAway” to all 3000 BrandSource members; **“Recycling the planet one product at a time.”**

BrandSource stores will market the “VibeAway” through its 3000 members across the United States. BrandSource members will promote the “VibeAway” to customers seeking an environmentally responsible solution to an age old problem of walking, vibrating and shaking washing machines; the innovative design of the “VibeAway” provides a unique solution for this problem.

The need for innovative solutions addressing significant environmental concerns has never been greater, and places B Green Innovations, Inc. in a unique position to address this issue by actively participating in executing our strategy to supply eco friendly solutions to consumers.

About B Green Innovations:

B Green Innovations, Inc. (“B Green”) a Matawan, New Jersey-based Corporation is dedicated to becoming a “green” technology company, focused on acquiring and identifying promising technologies that address environmental issues. The first technology will be used to create new products from recycled tire rubber. Recently, we announced that we had filed a new Patent Application for a process it described as “paver blocks and patio blocks made from recycled tire crumb rubber”. B Green Innovations, Inc. has also filed 3 additional patents on products made using 100% recycled tires.

About BrandSource:

Brand Source has over 3,000 locally-owned appliance, electronics, bedding, home furnishings and floor covering stores all across the country. BrandSource stores offer all the major brands and is the source for low prices, large selection and personalized service. BrandSource combines the purchases of all member stores which creates \$11B buying power, and that means customers get the best value every day.

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

For more information on B Green, please visit

<http://www.bgreeninnovations.com/>

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