

B GREEN INNOVATIONS, INC. Completes Marketing/Reseller Agreement with Nationally Acclaimed Marketer Beryl Wolk

**Beryl Wolk Will Market and Sell B Green's "VibeAway"
(designed to stop Washing machines from vibrating and
walking)**

**"VibeAway" Made from 100% Recycled Tires, "Recycling the
planet one Tire at a time."**

MATAWAN, N.J.--(BUSINESS WIRE)--February 24, 2009- I GREEN INNOVATIONS, Inc. (OTC Bulletin Board: IVOT), announced today it's wholly owned subsidiary B Green Innovations, Inc., has completed marketing/reseller agreement with Beryl Wolk. **"Recycling the planet one product at a time."**

Beryl Wolk has signed for a national marketing/reseller program for the company's products. We are anticipating the roll out of our new custom designed resale campaign in early march of our "VibeAway" product. "We expect this campaign will significantly increase our exposure in the marketplace" said Jerry Mahoney, Founder of B Green Innovations, Inc.

About B Green Innovations:

B Green Innovations, Inc. ("B Green") a Matawan, New Jersey-based Corporation is dedicated to becoming a "green" technology company, focused on acquiring and identifying promising technologies that address environmental issues. The first technology will be used to create new products from recycled tire rubber. Recently, we announced that we had filed a new Patent Application for a process it described as "paver blocks and patio blocks made from recycled tire crumb rubber." B Green Innovations, Inc. has also filed 3 additional patents on products made using 100% recycled tires.

About Beryl J. Wolk: www.berylsworld.com

Beryl J. Wolk, the founder of "Beryl's World", is a graduate of the University of Pennsylvania's Wharton School of Business. (Feb 1951)
In 1953, after retiring from his post as a Lt. Commander in the Naval Reserve supply corps, Beryl developed his family business-founded in 1929, which today comprises 21 autonomous companies, 1,250 employees, with major facilities in four states. While Beryl's corporate complex is involved in a variety of multimedia marketing fields and endeavors, his emphasis has been on developing unique targeted media. Targeted media evolved into a series of unique integrated, multi-media marketing. His recent major accomplishment is the creation of the Internet

Marketing Consortium with 775 Joint Ventures and 1 billion + hits a month. Beryl was appointed by the United States Government as Honorary Chairman of the Business Advisory Counsel. Beryl won the 2004 Business Man of the Year and was again awarded the same honor in 2005.

Beryl was the first to use newspapers for the distribution of direct response marketing in a magazine format (Family Guide Newspaper Inserts). Clients include 175 national corporations, with complete marketing programs based on the distribution of his "Targeted Free Fall" magazine-styled newspaper inserts, incentives and involvement devices. Billions of Wolk's Family Guide newspaper inserts have been published for Ford, Chrysler, GM, McDonalds, Burger King and thousands of companies. He is the largest provider of sweepstakes in the USA and operates 55 affinity clubs with 24 million members

Certain information included in this press release, may contain forward-looking statements about our current and expected performance trends, growth plans, business goals and other matters. These statements may be contained in our filings with the Securities and Exchange Commission, in our press releases, in other written communications, and in oral statements made by or with the approval of one of our authorized officers. Information set forth in this press release contains various "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The Private Securities Litigation Reform Act of 1995 (the "Act") provides certain "safe harbor" provisions for forward-looking statements. The reader is cautioned that such forward-looking statements are based on information available at the time and/or management's good faith belief with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in the statements. Forward-looking statements speak only as of the date the statement was made. We assume no obligation to update forward-looking information to reflect actual results, changes in assumptions or changes in other factors affecting forward-looking information. Forward-looking statements are typically identified by the use of terms such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "might," "plan," "predict," "project," "should," "will," and similar words, although some forward-looking statements are expressed differently. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct.

For more information on I Green Innovations, please visit

<http://www.bgreeninnovations.com/>

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Contact:
Dolores Serafin
732-441-7700

